

October 29, 2007

**ATTORNEY GENERAL OBTAINS \$21,000 JUDGMENT AGAINST
ARIZONA TELEMARKETERS "EMT ALERT" AND
NATHAN A. MOOERS**

BISMARCK – A Burleigh County Court recently entered judgment of \$21,212.62 against EMT Alert, Inc., an Arizona company, and against its principal, Nathan A. Mooers, after they failed to make refunds promised to North Dakota consumers.

EMT Alert purportedly sells medical-alert devices and on-line medical record access. Attorney General Wayne Stenehjem's Consumer Protection & Antitrust Division began an investigation of EMT Alert earlier this year after receiving complaints from consumers. The investigation raised questions about possible violations of North Dakota's do-not-call law, consumer fraud law and home solicitation statute.

Stenehjem's settlement with EMT Alert and Nathan A. Mooers required them to pay refunds to North Dakota consumers, \$1,000 in lieu of civil penalties, and to comply with North Dakota's do-not-call, consumer fraud, and other laws. Fifteen North Dakota consumers requested refunds totaling \$6,212.62. When Nathan A. Mooers and EMT Alert failed to pay, Stenehjem obtained a district court judgment for \$6,212.62, plus a \$15,000 penalty, for violating the settlement agreement. Further, EMT Alert and Nathan Mooers are prohibited from doing business in North Dakota.

"Anybody who enters into a settlement agreement with this Office will be expected to comply with the agreement and fulfill their obligations," Stenehjem said. "Those who fail to do so will face penalties and further legal action."

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